



***Synergy Computer
Technology***

KPI for Business

Apple App

1. Introduction

The purpose of this document is to provide a brief guide to those who intend to purchase or already have purchased the Apple app. KPI for Business.

2. The App

KPI for Business will calculate a total of 12 essential ratios that are highlighted using easily identifiable pie graphs. These ratios include:

1. Gross Margin Ratio
2. Net Profit Ratio
3. Borrowed Funds Ratio
4. Debt To Equity Ratio
5. Current Ratio
6. Equity/Total Assets Ratio
7. Activity Ratio
8. Return On Capital Earning Ratio
9. Profitability Ratio
10. Interest Cover Ratio
11. Working Capital Ratio
12. Total Liabilities/Equity Ratio

Its usage can range from conveying a corporation's credit history to a Financial Institution or used to generate a Financial Report for Stakeholders. With 3 personalised formats to adjust values, KPI For Business is easy to use and easy to navigate between its multiple functions. KPI For Business also allows users to create what if situations by altering values to generate results in real time with inbuilt highlighting system to compare previous results with current results.

KPI For Business can also be used to plan ahead for the next financial period. It utilizes previous period's financial information and allows the user to input a projected goal that the user wishes to attain and generates a report detailing the factors that will need to increase/decrease in order to reach this goal.

This app is tested and optimized to work with all versions of IOS and adapted to IPAD environment using enlarged fonts and "easy on the eye" colour scheme making this app suitable for all ages.

3. Conclusion

By understanding the following introduction guide to KPI for Business app, you will be able to apply this knowledge within the app and reproduce comprehensive outcomes. In case you have any doubts, inquiries or suggestions, please feel free to contact Synergy Computer Technology anytime at:
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